



## MOBILE TEAM CHALLENGE

[www.mtceurope.co.uk](http://www.mtceurope.co.uk)

**Mobile Team Challenge  
Platinum Partner**



# Mobile Team Challenge Ltd

Unleash the Potential of Your People

[www.mtceurope.co.uk](http://www.mtceurope.co.uk)



## Build your OWN Business with Mobile Team Challenge and Achieve the Perfect Work / Life Balance!... ...by becoming an MTC Platinum Partner

Dear Sir or Madam,

Further to your recent enquiry, please find details of our exclusive Platinum Partner programme.

I am very pleased to write to you with an exciting development at MTC, which could make a big difference in your life **BUT** only if you want to start your own business or develop an existing one! This message is only for the budding entrepreneurs who want to take control of their own destiny!

As a result of ever-increasing demand and new products and programmes, **Mobile Team Challenge** is moving towards Franchising it's business model. Prior to Franchising, we are offering an exclusive and highly limited opportunity for you to become an "**MTC Platinum Partner**". **Platinum Partners** are the fore-runner to the **MTC Franchise**, and we are only seeking 10 committed individuals who want to be part of this exciting, profitable and low-risk business and personal development opportunity.



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Brochure



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### Testimonial

*"In order for learning to transfer from training to the work environment it must be experiential rather than academic in nature. This allows the participants to develop ownership in the outcomes and affect the transfer themselves. MTC equipment allows us to provide a great variety of experiences, which can be tailored to specific outcomes for each individual team. The ease of use, portability and wide range of exercise choices offered in your equipment make it some of the best I have used. Furthermore, the excellent support and feedback from you and your staff are an added bonus to trainers in the field such as myself."*

Squadron Leader, RAF



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As an **MTC Platinum Partner**, you get all of the benefits of trading under the **highly regarded and well-known MTC brand** and you are trained and can access all of the tried, tested and unique products and programmes. All of this, combined with one to one mentoring and on-going support from the MTC team in the UK and USA, gives you an **exclusive opportunity to build your own MTC business and generate a substantial monthly income**, in partnership with a world class support team and tried and tested systems behind you. It is quoted that 80% of businesses fail in the first five years but with franchising and systemised businesses models like **MTC Platinum Partners**, these figures are reversed.



**Due to the ever-increasing popularity of experiential learning techniques pioneered by Mobile Team Challenge we are now pleased to offer the opportunity for you to become a part of the global MTC network of accredited partners.**



**✈️ Already active in fourteen countries, on five continents**

MTC has attracted clients like **NASA, FedEx, Vodafone, Honda, 38 NHS Foundation Trusts, Sun Microsystems, Siemens, Jaguar, Land Rover, the Royal Air Force, Royal Navy, Army, 100+ Local and Central Authorities, 100+ Schools, Colleges and Universities, B&Q, Durham University, Birmingham University, Southport College, Thames Valley University, TUC, Unite the Union, Unison, Ashridge Management College, Mars / Masterfoods, NCP, Ordnance Survey, Chelsea Building Society, 150+ Private enterprises and over 50 HM Prisons, Rehabilitation Centres and Youth and Community organisations.**

Mobile Team Challenge is currently delivering on-going Teambuilding and Leadership Programmes to 55 RAF bases in the UK, including the Senior Officers' Training Centre at RAF Cranwell, The Army, the Royal Navy Leadership College in Portsmouth, as well as several Tri-Services locations are also using MTC equipment to challenge individuals and teams to unleash their full potential in leadership and motivational skills.

The above organisations have been empowered by MTC to address problems and negative influences and transform these into sustained, successful and more positive ways of working through the development of Peak Performance Teams.



Mobile Team Challenge are pioneers in the development of highly motivational experiential learning kits and concepts. Their **CPD Accredited “Train the Trainer”** programmes are equipping facilitators, globally, to deliver incredibly professional, impactful learning and development workshops and life-changing interventions from Young Offenders and dysfunctional individuals and teams to CEO’s of Blue-Chip organisations and even Government Ministers!



## 🦋 Why Experiential Learning?

The long-term results of Experiential Learning have been researched and studied by many academics – all of whom agree that it is the most effective method of learning and that it guarantees a long term, behavioural, positive change in the performance of the learner – as the graph below demonstrates.

This chart shows that Classroom training provides a small increase in teamwork and increased efficiency that evaporates within a week.

Experiential Training provided a remarkable 77% boost in the Team and Organisations Development Index that continues to have residual effects up to 1 year, without follow up.

Click this link for further research on Experiential Learning.

[Why Experiential Learning? | Mobile Team Challenge \(mtceurope.co.uk\)](http://www.mtceurope.co.uk)



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### Build your OWN business with Mobile Team Challenge

Whether you are looking for a voluntary or enforced career change or looking to create your own destiny by starting your own business or building an additional revenue stream – this opportunity is for you.

### As an MTC Platinum Partner, you will receive:



**A proven business model with multiple income streams that can be used to generate income from anywhere in the world**



**Mobile Team Challenge Experiential Learning Equipment Standard Kit - comprising 53 hardware activities**



**Mobile Team Challenge “Fire Up Engaged for Learning” (F.U.E.L.) Team Leader F.U.E.L. Pack comprising 83 activities**



**Mobile Team Challenge Facilitator Training + MTC Appreciative Inquiry Training - 5 days**



**Mobile Team Challenge Programme Training ranging from Customer Service, Team Building, Conflict Management, Change Management etc**



**Business Start up advice – MTC Collateral, Marketing Support, Documentation Templates, Strategic Planning, Marketing Plans, Pricing Strategies etc.**



**Three days of on-site mentoring where MTC personnel will assist you in delivering your first programmes**



**On-going support to assist in programme design and advanced MTC Facilitator Training**



**MTC Platinum Partners Annual Workshop with news, latest updates, networking with other MTC Platinum Partners.**

Email: [info@mtceurope.co.uk](mailto:info@mtceurope.co.uk) Telephone: +44 (0) 844 745 2120 Fax: +44 (0) 844 745 2119

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Registered Office: 3, College Yard, Lower Dagnall Street, St Albans, Hertfordshire AL3 4PA

Company No. Cardiff 4583573 VAT Registration No. 803 2078 65

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## **What you get:**

- **136 MTC experiential activities with the Award-Winning Mobile Team Challenge equipment**
- **5 days training in MTC activities, Appreciative Inquiry facilitation techniques + 3 Days of on-site mentoring. The 5 Days of training will involve shadowing an MTC Facilitator on Phase I, Phase II, Conflict to Collaboration or Emotional Intelligence Workshops. All of these workshops are 2 day workshops so you can choose how to use your 5 days of training with an MTC Facilitator. The 3 days on-site mentoring can be used in a variety of ways – e.g.**
  - i) 1 to 1 Mentoring to create a Business and Marketing Plan**
  - ii) Creating a Vision, Mission and Strategy for your Business**
  - iii) Having an MTC Facilitator co-deliver at one of your Clients**
  - iv) Having an MTC Learning and Development Business Development Director visit your client with you to assist in your Sales Pitch etc.**
  - v) Support in creating your own bespoke training programmes**
- **Business Planning start-up advice and support**
- **Access to the MTC Annual Workshop with latest updates, networking with other MTC Platinum Partners**
- **Programme templates and course materials to deliver; Leadership, Team Building, Change Management, Conflict Management, Customer Service Excellence, Emotional Intelligence etc.**
- **10% Commission against all resulting sales of MTC equipment**



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## 🚀 The MTC Platinum Partner Experiential Learning Kit – 136 Activities



Click this link for further information on this kit.

[Performance Course – 136 Advanced Experiential Activities – Price now includes 2 Days of Facilitator Training for up to 12 Delegates On-Site | Mobile Team Challenge \(mtceurope.co.uk\)](https://www.mtceurope.co.uk/performance-course)



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**The topics which can be covered with the MTC Experiential Learning Kit are wide and varied.**

**The Areas of Impact with Mobile Team Challenge Award Winning Experiential Learning Concepts**

Personal Development	Trust / Teamwork	Confidence Building	Problem Solving	Communication	Self Awareness	FUN!
Self Awareness	Confidence	Trust	Adaptability	Trust	Self Control	Relaxation
Self Control	Social Skills	Team Work	Flexibility	Values	Values	De-Stress
Confidence	Empathy	Caring	Values	Listening Skills	Empathy	Competition
Decision Making	Honesty / Integrity	Coaching	Team Awareness	Communication	Caring	Challenge
Trust	Responsibility	Self Esteem	Communications	Clarity	Developing	Learning New Skills
Values	Influence	Self Confidence	Conflict	Co-operation	Rapport	Skills
Community	Values	Self Belief	Management	Collaboration	Social Skills	Enjoyment
Empathy	Working with others	Co-operation	Co-operation	Developing	Self Esteem	Making Learning
Communication	Acceptance of Others	Collaboration	Collaboration	Rapport	Critical Thinking	FUN!
Conflict	Diversity	Rapport	Influence	Influence	Emotional Intelligence	Experiential Learning
Management	Leadership & Followership	Optimism	Creativity	Respect	Understanding "styles"	Learning guarantees the
Co-operation		Winning Behaviours & Attitudes	Innovation	Empathy	Receiving Feedback	BEST retention of learnings
Honesty		Healthy Self Awareness	Critical Thinking	Non-Verbal Messages	Self Improvement mindset	Safe Environment in which to practice new skills
Integrity		Getting into "The Zone" – Brain / Heart Coherence	Decision Making	Receiving Feedback	Healthy Self Image	
Influence			Goal Setting	Social Skills		
Respect			Solution Focussed	Clarity		
Responsibility			Thinking	Openness		
Critical Thinking			Vision			
Goal Setting						
Planning						

**➤ Your Business Investment**

**Your Investment:**

- All of the above for an investment of £9,495.00 + VAT – payable of 3 equal monthly installments of £3,165.00 + VAT – INTEREST FREE

**This is a proven business model with a quick Return on Investment. A typical day rate to deliver one of the above programmes ranges from £650 per day £1,200 per day – this means, even at £650 per day rate – your investment has a pay-back within 15 working days.**

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## Have you ever considered starting your own Training Business? – Mobile Team Challenge are offering MTC Platinum Partnerships

A proven business model with multiple income streams that can be used to generate income from anywhere in the world

Mobile Team Challenge Experiential Learning Equipment Standard Kit - comprising 53 hardware activities

Mobile Team Challenge "Fired Up Engaged for Learning" (F.U.E.L.) Team Leader F.U.E.L. Pack comprising 83 activities

Mobile Team Challenge Facilitator Training + MTC Appreciative Inquiry Training - 5 days

Due for Re-Settlement? - Take control of your OWN Destiny – Start Your OWN Business as an MTC Platinum Partner

Click Here to Receive Further Information



Mobile Team Challenge Programme Training ranging from Customer Service, Team Building, Conflict Management, Change Management etc

Business Start up advice – MTC Collateral, Marketing Support, Documentation Templates, Strategic Planning, Marketing Plans, Pricing Strategies etc

Three days of on-site mentoring where MTC personnel will assist you in delivering your first programmes

On-going support to assist in programme design and advanced MTC Facilitator Training

MTC Platinum Partners Annual Workshop with news, latest updates, networking with other MTC Platinum Partners.

Partner

OWN Business as an MTC Platinum Partner  
of your OWN Destiny – Start Your  
Due for Re-Settlement? - Take control

Partners

networking with other MTC Platinum  
Workshop with news, latest updates,  
MTC Platinum Partners Annual

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### The MTC Platinum Partner Equipment in detail



Mobile Team Challenge  
**Get People *FIRE* UP & *ENGAGED* IN *LEARNING***



## Introducing Mobile Team Challenge FUEL Packs

### LEADERSHIP PACK

- Teaches intermediate group leadership, stress reduction, conflict resolution & basic teamwork
- Includes 24 activities, Test Anxiety PowerPoint & reproducible E-book in rolling backpack
- One facilitator can accommodate up to 15 people, two can manage up to 30. Icebreakers can be done with large groups

#### Equipment:

- (1) 75-foot Nylon Rope
- (6) 20-foot Nylon Ropes
- (6) Impasse Packs
- (1) Glider Square
- (1) Large Brass Ring
- (1) Levitation Pole
- (12) Itsawat Puzzles
- (15) Blindfolds
- (5) Jumbo Handballs
- (1) Spider
- (1) Set of 5 Stress Balls
- (1) Web Ball

#### Resources:

- 1 slot in Appreciative Facilitation or Conflict Resolution Training
- Conflict Resolution Text
- Leadership Activities CD with:
  - Activity and safety instructions
  - Suggestions for good facilitation strategies
  - Downloadable handouts
  - Tools & practices for Managing Stress
  - Stress Buster Manual & PowerPoint

**PRICE INCLUDES 2-DAY TRAINING OF YOUR CHOICE!**

### TEAMBUILDING PACK

- Teaches advanced teamwork, collaboration & problem solving
- Includes 63 activities, facilitation text & 2 activity CDs in rolling duffel
- One facilitator can accommodate up to 15 people, three can manage up to 45. Icebreakers can be done with large groups

#### Equipment:

- (1) 75-foot Nylon Rope
- (6) Impasse Packs
- (1) Set Alphanumeric Squares
- (16) 12"x12" Rubber Mats
- (4) Tangram Puzzles
- (30) Blindfolds
- (10) Jumbo Handballs
- (2) Spiders

#### Resources:

- 1 slot in Appreciative Facilitation or Conflict Resolution Training
- *The Appreciative Facilitator* book
- *Inspire*, 40 Icebreakers CD
- Teambuilding Activity CD with:
  - Activity and safety instructions
  - Suggestions for good facilitation strategies
  - Downloadable handouts for all activities



### TEAM LEADER PACK

- Combines the LEADERSHIP PACK with the TEAMBUILDING PACK
- Provides the full-range of equipment, activities and instructions at a premium price
- One facilitator can accommodate up to 15 people, multiple facilitators can manage up to 75
- Engages multiple groups simultaneously
- Icebreakers can be done with large groups
- Offers portability and flexibility with mini packs, rolling duffel, tote and backpack



Discover Mobile Team Challenge



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A further 60 activities are based around the award winning MTC hardware.

This provides the basic building blocks for almost 60 major events accommodating up to 30 participants which are all stored in 7 custom-designed hardware bags.

- ✓ (4) 7 ft. beams
- ✓ (14) Big Foot ropes with sliders
- ✓ (1) Spiderweb stand and web
- ✓ (1) Great Escape
- ✓ (2) 12' nylon ropes
- ✓ (15) blindfolds
- ✓ (20) rubber non-skid bands
- ✓ (2) 18"x18" mats and (6) 18"x22" mats
- ✓ Hardware bag containing:
- ✓ (4) splice plates, (4) angle brackets, (16) pivot nubs, (1) hinge, (1) 9' Trust Vee safety rope, 1 set of tools, extra screws and nuts.
- ✓ *MTC Facilitator's Manual and The Appreciative Facilitator handbook*



✓ **PLUS**, copies following world leading activity books, *Teamwork/Teampay*, *Quicksilver*, *Zircon Gorilla* and *Executive Marbles* all cross reference back to your MTC kit



### MTC Experiential Learning



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## The MTC Platinum Partner – Activity Matrix

### EQUIPMENT ACTIVITY MATRIX

Major Activities included	FUEL	FUEL	FUEL	Ropes
	Leadership	Teamblding	TeamLead	Standard
Aikido	x		x	
Anatomy of Stress	x		x	
Body Toss	x		x	
Commonalities	x		x	
4-Square Temperaments	x		x	
Get Off the Fence	x		x	
Synchronicity	x		x	
Web We Weave	x		x	
Impasse	6x	6x	12x	
Paradigm Shifter	5x	10x	15x	
Levitation Challenge	x		x	
Mack Truck Scenarios	x		x	
Mergers	x		x	
Blindfold Walk	x	x	x	
Chaos Toss	x	2x	3x	
Speed ball	5x	10x	15x	
Lost in the Cave		x	2x	
Operation Transfer	x		x	
Itsawat	x		x	
Changing Places		x	x	x
Clear Vision		x	x	
I Can Do It!		x	x	
A Knotty Situation		x	x	
Switch		x	x	
Winner Share All		x	x	
Stepping Stones		x	x	x
Getting Organized		x	x	x
Digital Access		x	x	
Alphanumeric		x	x	
Quicksand		x	x	x
Magic Pieces		x	x	x
Slogans		x	x	
Tangrams		x	x	
Connection Walk			x	
Blind Polygon		x	x	
All Aboard		x	x	x
HeartMath Freeze Frame®				
Big Foot/Trolley				2x
Teeter Totter				2x
The Bridge				x
Zig Zag Swamp Walk				x
Doctor! Doctor!				
Tunnel of Traps				
Tubular Frenzy				
Out of the Box				x
Great Escape				x
Double Teeter Totter				x
Trust Vee				x
Boxed Bridge				x
Bridges to Cross				
Spider Web				x
Raincatchers / Slide Over Babe				
Islands & Bridges				
Coded Messages				
Double Trust Vee				
Boxed Spider Web				
The Challenge Course				
<i>Additional Events</i>	<i>6</i>	<i>41</i>	<i>47</i>	<i>37</i>

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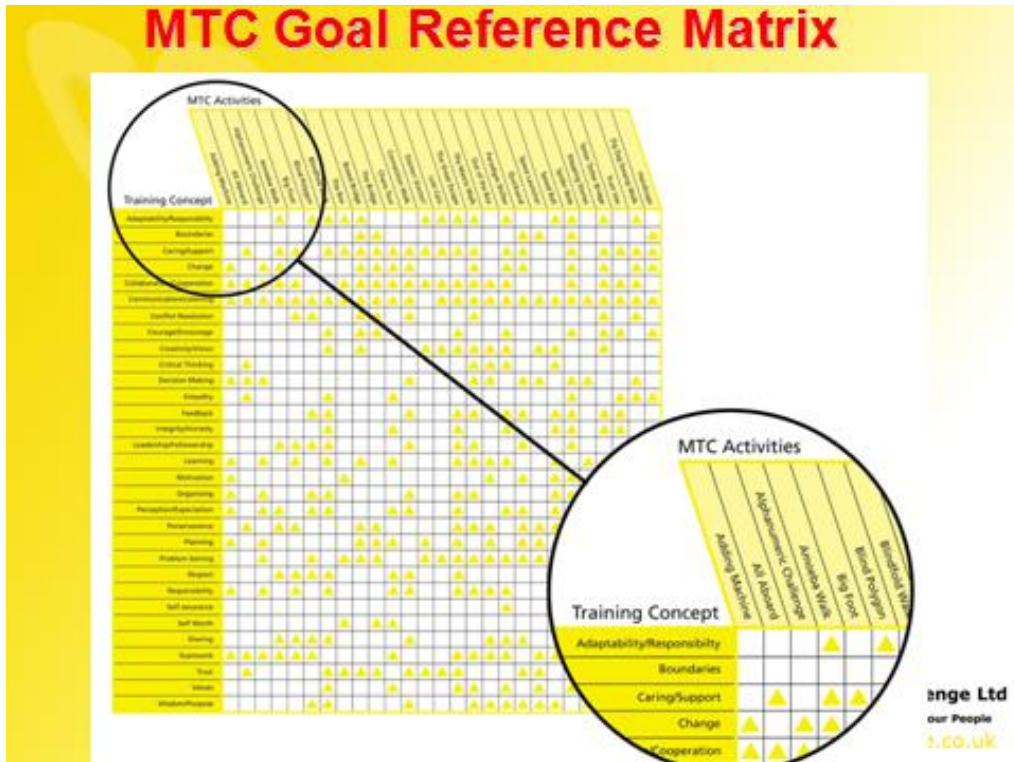
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## 🦋 Mobile Team Challenge: Matrix of Activities and Outcomes



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Training Concept	MTC Activities																										
	Adding Machine	All Aboard	Alphanumeric Challenge	Amnesia Walk	Big Foot	Blind Polygon	Blindfold Walk	The Box	Board Bridge	The Bridge	Chain Tour	Connection Walk	Doctor! Doctor!	The Great Escape	Lost Cabin	The Matrix Walk	Out of the Box	Paradigm Shifter	Quicksand	Space Launcher	Speed Ball	Spider Web	Stepping Stones	Tether Toter Bridge	Trust Vise	Zig Zag Swamp Walk	Handicaps
Adaptability/Responsibility	▲	▲		▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲
Boundaries									▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲
Caring/Support		▲			▲				▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲
Change	▲		▲																								
Collaboration/Cooperation	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲
Communication/Listening	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲
Conflict Resolution					▲	▲			▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲
Courage/Encourage									▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲
Creativity/Vision																											
Critical Thinking		▲																									
Decision Making	▲	▲	▲																								
Empathy		▲											▲														
Feedback																											
Integrity/Honesty																											
Leadership/Followership																											
Learning	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲
Motivation	▲																										

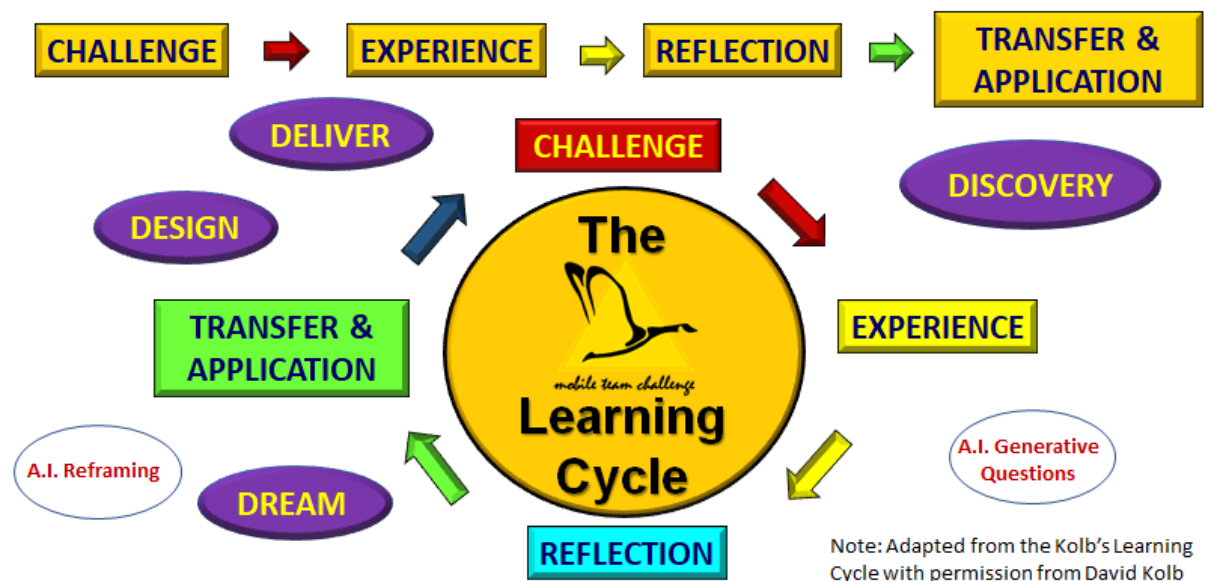


## 🚩 Mobile Team Challenge: The Learning Cycle

The internationally renowned experiential learning guru – **David Kolb** – is also a “Raving Fan” of Mobile Team Challenge and he has allowed us to adapt his famous “**Kolb Learning Cycle Model**” to incorporate the “MTC Experience”.

Another strong supporter of Mobile Team Challenge is the founder of **Appreciative Inquiry** – **David Cooperrider** (who has co-authored some books with MTC) and his revolutionary approach to Appreciative Inquiry facilitation techniques have been incorporated into the “Reflection and Transfer / Application” aspect of the activity.

### Appreciative Inquiry Facilitation of Experiential Learning



If you require any further information regarding this amazing opportunity, please do not hesitate to contact us.

Yours sincerely

Barry Bailey

Director / Owner  
 Mobile Team Challenge Ltd  
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